# Center of Excellence in Foreign Affairs Resilience (CEFAR) Graphic Design and Marketing Internship



Project Title	Center of Excellence in Foreign Affairs Resilience (CEFAR) Graphic Design and Marketing Internship
Project Summary	Help develop and maintain CEFARs branding/marketing strategy through all visual communications.
Country	United States

#### **Project Description**

The Center of Excellence in Foreign Affairs Resilience (CEFAR) provides resilience training, education, and support for U.S. Government foreign affairs agencies. Resilience is the ability to adapt and manage change effectively, be creative in the midst of change, and foster individual, family, community, and workplace team resilience in healthy productive ways. CEFAR aspires to create a foreign affairs culture where resilience is modeled by senior leaders, mid-level managers, and all members of the workforce, regardless of hiring mechanism. Resilience in the 21st century demands effective, creative, and innovative individuals to find solutions for life's unexpected problems.

We are seeking an intern that exhibits these qualities to help develop and maintain CEFAR's branding/marketing strategy through all visual communications. This intern will assist CEFAR team members in developing a new digital media brand portfolio which includes logos, infographics, presentations, brochures, and social media posts. The intern will also assist in the development of a new marketing strategy to help expand CEFAR's online presence and disseminate information regarding CEFAR's latest events, resources, and services.

#### **Required Skills or Interests**

Skill(s)	
Design thinking	
Editing and proofreading	
Graphic design	
Infographic design	
Marketing	

### **Additional Information**

The internship will be conducted remotely for a maximum of ten hours per week. We are looking for students currently pursuing an undergraduate degree in marketing, graphic design, communications, or related field. For more information about the Center for Excellence in Foreign Affairs Resilience, please visit https://www.state.gov/resilience-cefar/.

## **Language Requirements**

None